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CAMPAIGN DETAILS

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2021 -

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Schemes Eligible for the Lumpsum Campaign & Payout applicable

For Lumpsum Sales - INR 30 lakhs or more

Scheme	Total Trail including campaign incentive p.a.* (excluding GST)	*GST @18% For illustration purpose	Total Trail p.a. including GST - For illustration purpose - (B + C)
A	B	C	D
Franklin India Multi Factor Fund	1.50%	0.27%	1.77%
Franklin India Balanced Advantage Fund	1.25%	0.23%	1.48%
Franklin India Multi Asset Allocation Fund	1.25%	0.23%	1.48%
Franklin India Aggressive Hybrid Fund (erstwhile Franklin India Equity Hybrid Fund)	1.25%	0.23%	1.48%
Franklin India Opportunities Fund	1.15%	0.21%	1.36%
Franklin India Multi cap Fund	1.15%	0.21%	1.36%
Franklin India Flexi cap Fund	1.05%	0.19%	1.24%
Franklin India Small Cap Fund (erstwhile Franklin India Smaller Companies Fund)	1.05%	0.19%	1.24%

For Lumpsum Sales - INR 10 lakhs or more

Scheme	Total Trail including campaign incentive p.a.* (excluding GST)	*GST @18% For illustration purpose	Total Trail p.a. including GST - For illustration purpose - (B + C)
A	B	C	D
Franklin India Multi Factor Fund	1.30%	0.23%	1.53%
Franklin India Balanced Advantage Fund	1.15%	0.21%	1.36%
Franklin India Multi Asset Allocation Fund	1.15%	0.21%	1.36%
Franklin India Aggressive Hybrid Fund (erstwhile Franklin India Equity Hybrid Fund)	1.15%	0.21%	1.36%
Franklin India Opportunities Fund	1.00%	0.18%	1.18%
Franklin India Multi cap Fund	1.00%	0.18%	1.18%
Franklin India Flexi cap Fund	0.90%	0.16%	1.06%
Franklin India Small Cap Fund (erstwhile Franklin India Smaller Companies Fund)	0.90%	0.16%	1.06%

Terms and Conditions

- Campaign Qualification Criteria:** Lumpsum Sales of INR 10 lakhs or more and INR 30 lakhs or more in any one of the eight schemes put together during the campaign period.
- Purchases/switch-ins with NAV allotment within the campaign period will be eligible.
- Switches from only the below funds will be eligible in the campaign.

- Franklin India Money Market Fund
- Franklin India Govt. Securities Fund
- Franklin India Banking and PSU Debt Fund
- Franklin India Liquid Fund
- Franklin India Floating Rate Fund
- Franklin India Ultra Short Duration Fund
- Franklin India Long Duration Fund
- Franklin India Income Plus Arbitrage Active Fund of Funds (erstwhile Franklin India Multi-Asset Solution Fund of Funds)

- Franklin India Overnight Fund
- Franklin India Conservative Hybrid Fund (erstwhile Franklin India Debt Hybrid Fund)
- Franklin India Corporate Debt Fund
- Franklin India Medium to Long Duration Fund
- Franklin India Equity Savings Fund
- Franklin India Arbitrage Fund
- Franklin India Low Duration Fund

- Lumpsum threshold will be applicable only from lump sum sales (Fresh Purchase / Additional Purchases & Switches from eligible schemes). SIP/STP Throughput for new/existing SIPs will be excluded from lump sum sales computations for this campaign.

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Schemes Eligible for the SIP/STP Campaign & Payout applicable

New SIP/STP Mobilized – 10 or more OR New SIP throughput – INR 50,000/- or more			
Scheme	Total Trail including campaign incentive p.a.* (excluding GST)	*GST @18% For illustration purpose	Total Trail p.a. Including GST – For illustration purpose – (B + C)
A	B	C	D
Franklin India Multi Factor Fund	1.50%	0.27%	1.77%
Franklin India Balanced Advantage Fund	1.25%	0.23%	1.48%
Franklin India Multi Asset Allocation Fund	1.25%	0.23%	1.48%
Franklin India Aggressive Hybrid Fund (erstwhile Franklin India Equity Hybrid Fund)	1.25%	0.21%	1.36%
Franklin India Opportunities Fund	1.15%	0.21%	1.36%
Franklin India Multi cap Fund	1.15%	0.21%	1.36%
Franklin India Mid Cap Fund (erstwhile Franklin India Prima Fund)	1.15%	0.21%	1.36%
Franklin Build India Fund	1.15%	0.21%	1.36%
Franklin India Large Cap Fund (erstwhile Franklin India Bluechip Fund)	1.15%	0.21%	1.36%
Franklin India Technology Fund	1.15%	0.21%	1.36%
Templeton India Value Fund	1.15%	0.21%	1.36%
Franklin India Dividend Yield Fund (erstwhile Templeton India Equity Income Fund)	1.15%	0.21%	1.36%
Franklin Asian Equity Fund	1.15%	0.21%	1.36%
Franklin India Large & Midcap Fund	1.15%	0.21%	1.36%
Franklin India Flexi cap Fund	1.05%	0.19%	1.24%
Franklin India Small Cap Fund (erstwhile Franklin India Smaller Companies Fund)	1.05%	0.19%	1.24%
Franklin India Focused Equity Fund	1.05%	0.19%	1.24%
Franklin India ELSS Tax Saver Fund	1.05%	0.19%	1.24%
Franklin US Opportunities Equity Active Fund of Funds (erstwhile Franklin India – Feeder Franklin US Opportunities Fund)	1.00%	0.18%	1.18%

Terms and Conditions

- Campaign Qualification Criteria:** 10 or more new SIP/STP logins OR Incremental SIP throughput of INR 50,000/- or more in any one of the eligible schemes or all the schemes put together during the campaign period.
- SIP/STP Eligibility Criteria**
 - For Count threshold of 10 SIP/STP:**
 - Rs 100/- Daily SIP / Rs 500/- for daily STP
 - Rs 1,000/- for Weekly SIP & STP
 - Rs 2,000 for Monthly SIP/STP
 - Daily, Weekly & Monthly SIP Tenure: 36 Months or more; STP Tenure – 3 months or more.
 - **SIP Payout** - On qualification, any SIP with 36 months or high tenure will be eligible for campaign payout
 - **STP Payout** - On qualification, any STP with 3 months or high tenure will be eligible for campaign payout
 - The SIP/STPs must be sourced from a minimum of 3 unique investors (First Holder PAN) to be eligible for count criteria.
 - STPs from only the funds below will be eligible in the campaign.
 - Campaign incentive will be paid on all eligible SIP/STP transactions listed above irrespective of IMFD qualifying through SIP/STP count or SIP throughput.

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Schemes Eligible for the SIP/STP Campaign & Payout applicable

- Franklin India Money Market Fund
- Franklin India Govt. Securities Fund
- Franklin India Banking and PSU Debt Fund
- Franklin India Liquid Fund
- Franklin India Equity Savings Fund
- Franklin India Ultra Short Duration Fund
- Franklin India Long Duration Fund
- Franklin India Conservative Hybrid Fund (erstwhile Franklin India Debt Hybrid Fund)

- Franklin India Overnight Fund
- Franklin India Corporate Debt Fund
- Franklin India Medium to Long Duration Fund
- Franklin India Floating Rate Fund
- Franklin India Arbitrage Fund
- Franklin India Low Duration Fund
- Franklin India Income Plus Arbitrage Active Fund of Funds

For Incremental SIP throughput threshold of INR 50,000/-:

- **Throughput Criteria:** INR 50,000 or higher; Tenure: 36 months minimum
- **Payout Criteria:** On qualification, any SIP with 36 months or high tenure will be eligible for campaign payout
- SIP/STPs logged in during the campaign period will be eligible for calculation and payout of campaign incentive.
- Campaign incentive will be paid on all eligible SIPs / STPs expiring and renewed during the Campaign period including SIP / STP started in a new or existing FS Folio.
- No incentives under this campaign will be paid to existing SIP / STPs that are freshly tagged under a new FS Folio.
- No incentive will be paid on increased throughput on account of STEP UP in an existing SIP. However, for a new "STEP-UP SIP" mobilized during the campaign period, incentive will be paid on the enhanced amount as well.

General

- **Special Qualification Criteria:** Qualification in 30 lakhs slab will auto qualify for SIP / STP campaign criteria
- This Campaign overrides any other existing campaign on SIP/STP from FTAMIL.
- **"FTMF has adopted the commission model in accordance with Securities and Exchange Board of India (Mutual Funds) Regulations, 2026, Para 11.3 of SEBI Master Circular for Mutual Funds dated March 20, 2026 and related AMFI Best Practices."**
***Remuneration & GST:** The base trail remuneration is exclusive of GST. GST will be paid over and above the base trail only to MFDs registered under GST, and strictly at actuals upon receipt of a valid, GST-compliant tax invoice raised in the name of Franklin Templeton Mutual Fund (GST No. 27AAATT4931H1ZE) within prescribed timelines. The RTA/AMC will reconcile GST paid with GSTR-2B records, and any mismatch or shortfall identified will be recovered from the distributor's future remuneration. Distributors are advised to consult their tax advisor for clarification on GST applicability and compliance.
- ***Total Trail = Base Remuneration + Campaign Incentive.** For base remuneration, kindly refer to your remuneration structure.
- The incentive payable for this Lumpsum and SIP/STP campaign will be over and above the regular remuneration applicable to the distributor.
- Business done under club codes will be aggregated for the calculation of SIP/STP count and incentive will be paid on achievement of the campaign criteria once the campaign ends.
- The computation of campaign incentive by FTMF's Registrar and Transfer Agent will be final.
- FTAMIL reserves the absolute right and authority to change/ terminate this SIP/STP campaign at its sole discretion. Such change will be intimated to the Distributor by telephone/email/ post/courier/text messages or such other medium of communication as may be preferred by FTAMIL. All Terms & conditions as well as tax implications as laid out in Standard Distributor Remuneration Structure will be applicable for lump sum campaign and binding to all distributors empaneled with Franklin Templeton.
- This Campaign Incentive Structure including the terms and conditions are subject to guidelines / circulars issued by SEBI/AMFI from time to time and may be revised at any time on account of any regulatory/statutory changes impacting existing as well future assets contributed by the distributor.
- This campaign is offered on a selective basis to Independent MFD partners of FTAMIL. Kindly check with your Relationship Manager for more details.

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